

SOOPHIA ANSARI

PRODUCT DESIGNER

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PROFESSIONAL PROFILE

I'm an engineer turned product designer with a passion for all things data and storytelling. With four years of data visualization and design experience at different startups, I obsess over the details, believe that asking the right question is often more important than finding the right answer, and love pulling insights from complex data to make empathetic, strategic decisions. My background is diverse; I'm a Fulbrighter, former Tesla engineer, avid backpacker, speaker of 3 languages, and advanced deep water scuba diver.

WORK EXPERIENCE

PRODUCT DESIGNER, DATA VISUALIZATION

CareJourney / Washington D.C / 2020-Present

CareJourney is a startup that provides value-based healthcare analytics products. I serve as the SME on the development of client-focused data visualization products. I guide end-to-end product development with responsibility for user research, design, and user testing.

- Mockup and design complex and scalable dashboards, visualizations, and metrics using Tableau and Figma. Execute design process including sketching, wireframing, and delivering high fidelity mockups.
- Gather user requirements and lead feature prioritization. Conduct user research and usability testing to make our products more user-centric. Iterate data visualizations based on user feedback throughout the design cycle.

UX/UI DESIGNER

FutureSight/ Remote / 2022

FutureSight is a boutique product design studio and consulting firm.

- Collaborated with an international team to iterate on user flows, wireframes, and low fidelity mockups for a client's new mobile app. Designed all high fidelity wireframes for mobile.
- Gathered and prioritized MVP requirements based on discovery work.

OPERATIONS ANALYST

The GlobalGiving Foundation / Washington D.C / 2019-2020

GlobalGiving is a crowdfunding startup for nonprofits all over the world.

- Designed dashboards to track donor trends, fee structure performance, and disaster data.
- Performed analysis on how "community led" our nonprofit partners are. Recommendations guided ongoing field work.
- Planned and conducted site visits to 4 nonprofit partners in Pakistan.

FULBRIGHT GRANT RECIPIENT

Perlis, Malaysia / 2018

- Implemented dynamic, educational and cross-cultural initiatives through classroom teaching, mentorship, and innovative programs in a rural, low-income school for 600 students aged 13-17.
- Navigated cultural complexities, language barriers, and limited classroom resources, fostering cultural exchange.

VEHICLE TEST ENGINEER

Tesla / Fremont, CA / 2017

- Designed fixtures for various safety tests in Tesla's new Crash Lab, successfully pushing designs to fabrication.
 - Led and executed Tesla's Model 3 seat safety validation testing. Presented data to safety engineers and experts. Wrote and delivered final test reports.
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EDUCATION

UX DESIGN BOOTCAMP

Springboard / 2021-2022

BACHELORS OF SCIENCE, MECHANICAL ENGINEERING

University of Maryland / 2013-2017

SKILLS

- Figma
- Sketch
- Adobe XD
- InVision
- User Research
- Wireframing
- Prototyping
- Usability Testing
- Miro and Mural
- Git and JIRA
- Scrum and Agile
- Technical Writing
- Tableau
- MySQL
- Python
- HTML
- SolidWorks
- CATIA
- Creo
- MATLAB